

## Module 2. Engaging and Orchestrating for Mission Mobilisation in Circular Economy

### MODULE SYLLABUS

#### Module Purpose

Circular economy missions cannot be delivered by a single department, agency or policy instrument. They require mobilization across actors, sectors, governance levels and institutional silos.

This module focuses on how regional governments can mobilise and align stakeholders to activate circular economy missions. It explores engagement as a strategic, continuous process and orchestration as a governance capability that enables collective direction, coordination and legitimacy.

The module supports regions in moving from identifying circular challenges (Module 1) to activating the ecosystem needed to address them.

#### Estimated Workload

Total: 6 hours (self-paced)

- 2 hours: new knowledge
- 4 hours: practical reflection and application

#### Learning Outcomes

Overarching Module 2 Learning Outcome (OLO2): Engage and orchestrate stakeholders to mobilise circular economy missions across regional ecosystems.

By the end of Module 2, learners will be able to:

- 2A. Understand engagement as a continuous and evolving process, and apply this understanding to strengthen legitimacy and shared ownership in mission processes.
- 2B. Identify and map relevant stakeholders shaping circular mission mobilization within their regional ecosystem.
- 2C. Understand orchestration as the coordination of actors, mandates and interests toward systemic transformation.
- 2D. Identify practical levers to improve cross-sectoral, cross-departmental and interregional collaboration in support of circular mission mobilization.

## Module Structure

1. **Conceptual Framing and Guided Reflection:** From Stakeholder Engagement to Mission Mobilisation. Introduction to engagement as a continuous and evolving process, legitimacy in public mission processes, and orchestration as a governance capability. The section explores stakeholder diversity, power dynamics, cross-departmental collaboration, multilevel governance and interregional alignment, interwoven with short reflection moments connecting each concept to the learner's own regional circular mission context.
2. **Mobilising the Ecosystem:** Applying Engagement and Orchestration Tools. A structured, self-guided exercise to map stakeholders, analyse engagement gaps and legitimacy risks, and identify coordination barriers across departments and governance levels. Learners apply engagement and orchestration lenses to their own circular mission context and define practical mobilisation levers.
3. **Mobilisation in Practice: Aligning Actors Across Systems.** A case example illustrating how engagement and orchestration are applied in practice to mobilise a circular transition at regional level. The case demonstrates stakeholder alignment, governance coordination and multilevel collaboration in action.